

# NICK BALDONI

GRAPHIC DESIGNER



*Always learning, never finished.  
I'm proud of what I do know,  
intrigued by what I don't,  
and aim to change that balance each day.*

## EXPERIENCE

### SPREDFAST / DESIGNER - CUSTOM TEAM

JULY 2014 - AUGUST 2016

Continuing my work with the custom projects team, I was tasked with creating new and original ideas for presenting social user generated content in an engaging manner.

### MASS RELEVANCE / CREATIVE INTERN

SUMMER 2013

As part of the custom projects team, I gained experience working on a fast-paced, agency style team, as well as speaking to and working with client feedback.

### FREELANCE / GRAPHIC DESIGNER

FALL 2010 - PRESENT

I've done freelance design for a range of clients, involving projects for ad design, mobile applications, web design and maintenance, and branding/logo design.

## ACTIVITIES

### INTERACTIVE DESIGN ORGANIZATION / PRESIDENT

FALL 2012 - SPRING 2014

As president of IDO, I oversaw the organization's schedule of events, as well as sought out new opportunities for the club to expand and develop.

### VPA RETREAT / COUNSELLOR

FALL 2012, 2013

Selected to be the graphic design upperclassman representative for the annual Visual and Performing Arts Freshman Retreat. Helped acclimate new students and organize team building exercises.

### IDO SHOWCASE / CATEGORY WINNER

SPRING 2011, 2012, 2013

The IDO Showcase is an event in which students may submit their design work, which is judged by a panel of university professors. I won 1st prize in 2D animation, Typography, and Illustration.

## (NOT SO) FUN FACTS

- ⚡ I was given the nickname "Lightning" by a co-worker, for the speed at which I'm capable of design delivery.
- 🦊 I share the same tattoo sleeve as the character "Jinx" from League of Legends.

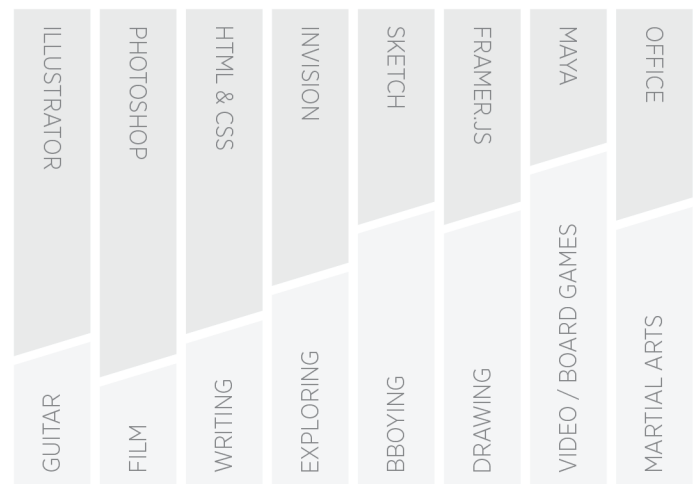
## EDUCATION

### QUINNIPIAC UNIVERSITY / B.A. 2014

INTERACTIVE DIGITAL DESIGN

Dean's List 2010 - 2014

## TECHNICAL SKILLS & INTERESTS



## CREATIVE SKILLS

- 🖌️ ILLUSTRATION
- 📦 PACKAGING
- 🔥 PRINT DESIGN
- 🎨 BRANDING
- ☰ UI/UX
- 🐱 CHARACTER DESIGN
- 🎮 GAME DESIGN
- 📑 TYPOGRAPHY
- 👁️ COLOR THEORY
- 🔄 DESIGN PROCESS
- ⚡ SKETCHING
- 📄 PRESENTATION

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